

April 1st to December 31st, 2020

ANNUAL ACTIVITY REPORT



Regions and Rurality Fund (FRR) – Component 2

Updated February 2023



602 Route 301 N

Campbell's Bay (Québec)

J0X 1K0

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CONTEXT

Bill 47 – An Act to ensure the implementation of certain measures of the 2020-2024 partnership between the Government of Québec and municipalities was assented to in the National Assembly on December 11, 2019, creating the Regions and Rurality Fund (FRR).

- [Component 2 – Support for MRCs’ local and regional development jurisdiction](#)
In continuity with the Territory Development Fund (FDT) (2015-2020), this component aims to support MRCs and organizations with MRC jurisdiction in their local and regional development mission. For 2020-2021, the envelope is \$145 million and will increase to \$150 million for the following years.

Through this agreement, the MAMH (Ministry of Municipal Affairs and Housing) recognizes the competence of the MRC Pontiac in local and regional development. The sums delegated by the MAMH are used for:

- The realization of the MRC's mandates with regard to the planning and development of its territory;
- Supporting local municipalities in professional expertise or in establishing service sharing (social, cultural, tourism, environmental, technological, or other fields);
- The promotion of entrepreneurship and support for entrepreneurship and business;
- Mobilization of communities and support for the implementation of structuring projects to improve living environments, particularly in the social, cultural, economic, and environmental fields;
- The establishment, financing, and implementation of sectoral local and regional development agreements with government departments or agencies;
- Support for rural development.

The MRC has adopted two policies specifically for the use of the sums granted in the FRR: support for businesses and support for development projects that improve living environments.

This report covers the amounts invested through the 2020-2021 fund.

The FRR is administered by the MRC Pontiac's economic development team which includes 6 resources in the following sectors: economic growth, tourism, sports, recreation, culture, agriculture, and forestry. The team handled 92 files over the past year.

SUMMARY OF INTERVENTION PRIORITIES

Each year, the regional council of the MRC Pontiac adopts a list of intervention priorities.

FRR 2020 PRIORITIES – Component 2

Agriculture:

- **Priority 1:** Support the 2nd and 3rd processing as well as marketing;
 1. With the construction of a new horse and pasture shelter, this promoter will be able to accommodate a larger number of horses for the winter season.
- **Priority 2:** Encourage agricultural diversification and the technical/Economic efficiency;
 1. The only project in agriculture for the year 2020 consists in starting the breeding of ostriches mainly for meat, but also for eggs and eggshells.
- **Priority 3:** Promote and facilitate access to agriculture, establishment, and farms transfers.
 1. The creation of a website allows this promoter to publicize her equestrian center.
 2. With the construction of a closed shelter and the improvement of equipment, this promoter will be able to isolate the animals for transfer to the slaughterhouse, thus advancing meat production to December instead of May.

Forestry:

- **Priority 1:** Improve the competitiveness of forest industry;
 1. A first project is to build a new forest road at Lac Gaudry.
 2. A second project involves the purchase of specific equipment, “Serco Slasher”. This machine will increase the production, help load logging trucks and more importantly, this new equipment will be safer for workers.
- **Priority 2:** Harmonizing the use of natural resources;
- **Priority 3:** Enhance natural environments.

Tourism:

- **Priority 1:** Support the creation of services, facilities, and infrastructure to increase tourism;

1. A first project involves the installation of sanitary services on a camping site (toilets, showers, etc.), which is essential for attracting new tourists and offering more services.
 2. A second project is to acquire structures to establish a water park, as well as water equipment, such as canoes on a camping site. This will allow the restart the activities following the Covid-19.
 3. With this third project, it will be possible to install a water play module on a campground to provide more activity.
 4. This promoter wants to improve his website by adding a transactional tab which aims to increase tourism.
 5. This outfitter sets up a snowmobile relay to increase its traffic during the winter season.
- **Priority 2:** Improve basic services and attractions, including training;
 - **Priority 3:** Develop tourism promotion to support the tourism sector in the post-COVID recovery.
 1. This company is setting up an outdoor terrace to provide a continuity of service to its customers during the pandemic.
 2. This promoter acquires tables and chairs to set up the outdoor terrace to offer its catering and hotel services during the pandemic.

Social and community:

- **Priority 1:** Develop collective transportation services and maintain adapted transportation service;
- **Priority 2:** Optimize high-speed Internet and cell phone coverage;
- **Priority 3:** Support services, facilities, infrastructure needed for the well-being, retention or settlement of families, workers, and seniors.
 1. Modifying the local park layout with wheelchair swing and adaptive swings, to allow a larger number of people with specialized needs to use the structures.
 2. The creation of a community center which is necessary for the well-being of the community will promote the sharing of equipment or services and the establishment of multi-service centres.

3. The expansion and updating of the community library, the addition of a conference room and an exercise room with bathroom.
4. Improvement and expansion of recreational infrastructure necessary for the well-being of families and seniors.
5. Restoration and renovation of the floor of the local arena, to allow skaters to have access to the canteen and the bathrooms without removing their skates.
6. Redevelopment of the small park to improve the day camp service by offering good quality and safe equipment.
7. Replacement of a play structure that has deteriorated over the years.
8. Creation of a network of safe and healthy trails throughout the year (cycling, walking, skiing). This trail will have a positive impact on the living environment of a wide range of residents.

Business and industry:

- **Priority 1:** Support development of new services and products in existing businesses;
 1. A construction contractor wants to acquire a franchise (Vistech) and equipment that provides a foundation and an anchor at the same time. This technology is considered stronger and more stable.
 2. A second project for a local company is to set up a laboratory to carry out granulometry tests. This laboratory is used to analyze the residues left by mining operations.
 3. This third project aims to update the technological equipment to meet the standards of the profession.
 4. A business start-up through the purchase of equipment motivates this new promoter who will relaunch the family welding business.
 5. Starting a mobile welding business for the Pontiac. The purchase of certain equipment to carry out this new project.
 6. This project consists in starting a business in automobile mechanics.
 7. The purchase of a delivery vehicle motivates this promoter to offer a new service.
 8. This promoter is renewing the exterior facade of her business, which dates back several years.

9. This promoter invested in the creation of a website to modernize his business.
 10. A promoter bought a new camera to modernize her equipment and provide better photo quality.
 11. Acquiring a labeling machine will allow this promoter to label wine bottles more quickly with less labor. With the pandemic, labor has become rarer and difficult to manage.
 12. The renovation of this company allows it to serve a greater number of customers.
- **Priority 2:** Invest in research of new businesses/investors and promote the business opportunities in the Pontiac;
 - **Priority 3:** Assist in the creation of local services and the start-up of new businesses.
 1. A promoter plans to open a café/bar to provide local service. So, following the acquisition of the building, several renovations are to be carried out for the opening of the business.
 2. Another project aims to acquire a local market.
 3. This entrepreneur wants to market her business online on various platforms, during the pandemic the business was closed, and she manage to continue to sell fashion items that are not found in other local stores.

Culture and Heritage:

- **Priority 1:** Encourage the revitalization process within local communities especially with heritage renovation initiatives;
- **Priority 2:** Promote and develop cultural activities and heritage promotion;
 1. The illumination of the Alexandre Bridge will bring the community to a recreational tourism destination with high visibility. The creation of an interactive link that will set up a platform that will diffuse stories.
- **Priority 3:** Create or support development clusters related to the arts.

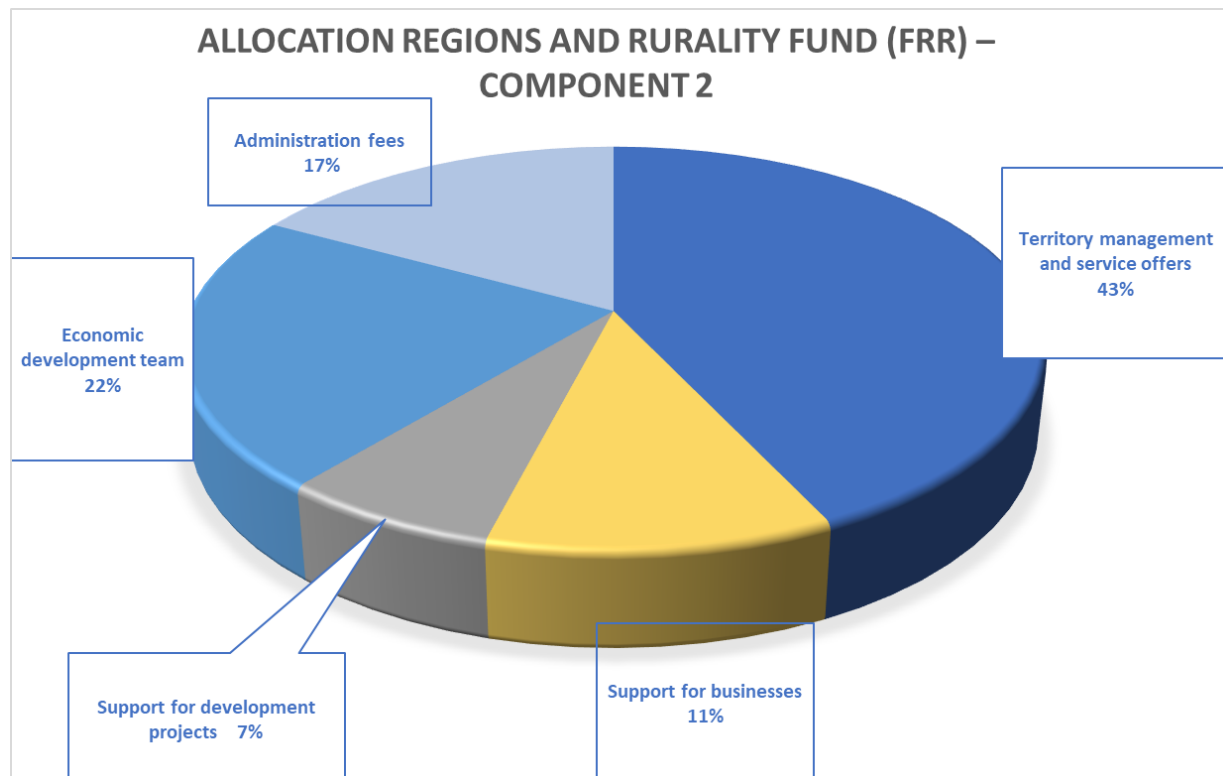
Other:

- **Priority 1:** Support resource sharing initiatives;
- **Priority 2:** Implement projects identified in the Land Use and Development Plan.

ALLOCATION REGIONS AND RURALITY FUND (FRR) – COMPONENT 2

OVERALL PICTURE – April 1st to December 31st, 2020

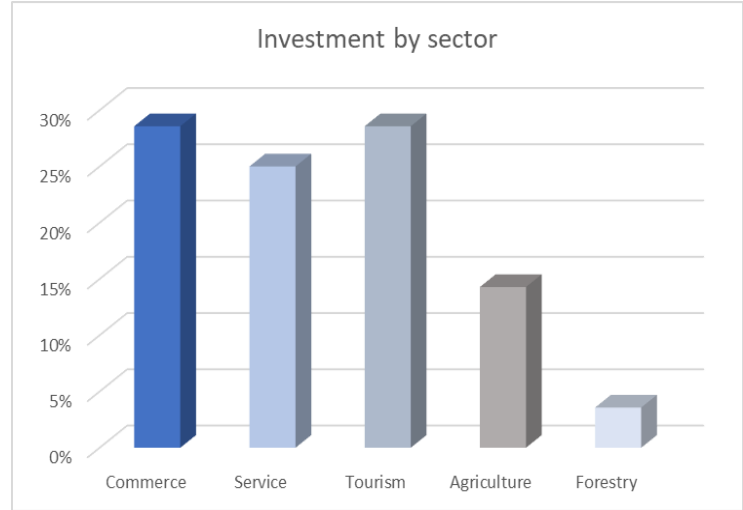
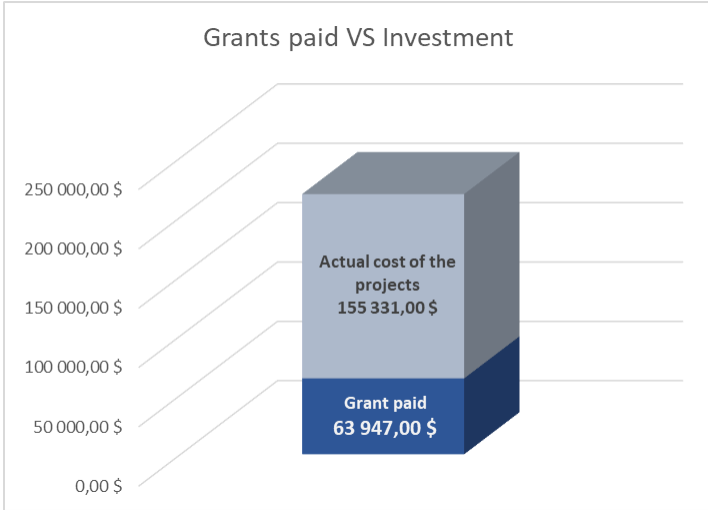
Subvention MAMH	Budget	Actual amount paid		Unused balance
Territory management and service offers	321 103 \$	256 174 \$	43 %	64 929 \$
Support for businesses	353 168 \$	63 947 \$	11 %	289 221 \$
Support for development projects	424 303 \$	41 355 \$	7 %	382 948 \$
Economic development team	223 715 \$	128 663 \$	22 %	95 052 \$
Administration fees	166 900 \$	97 829 \$	17 %	69 071 \$
Total	1 489 189 \$	587 968 \$	100%	901 221 \$



FINANCIAL RESULTS

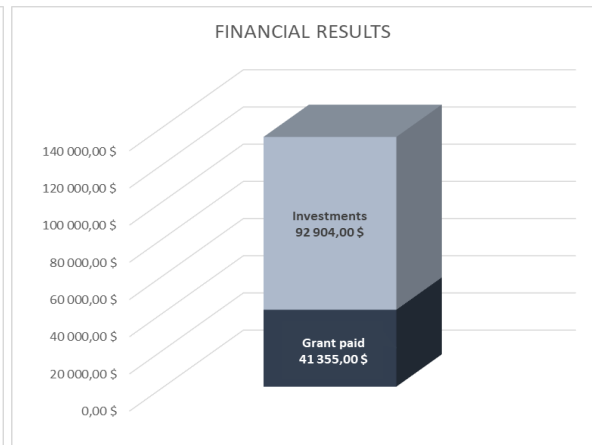
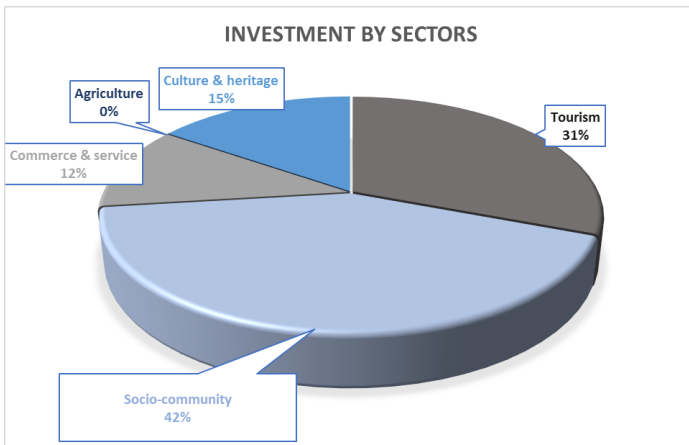
Support for Business

Total of investments \$63,947



Support for Development Projects

Total of investments \$41,355



OVERALL IMPACT

Business Support Policy

During the period of April 1st to December 31st, 2020, **\$ 63,947** has been invested in the form of grants within the territory's private companies to support entrepreneurship. These investments have enabled the start-up or expansion of **28** businesses, created or consolidated **117** direct jobs and leveraged total investments of **\$ 155,331**.

Sector of activities	Estimated cost of the project \$	Actual cost of the project \$	FRR Granted \$	FRR actual paid \$	Balance to be paid \$	Jobs
Service	70 000	0	10 000	0	10 000	3
Tourism	133 000	0	25 000	0	25 000	6
Service	24 949	17 487	12 474	7 687	4787	8
Service	25 900	0	12 500	0	12 500	1
Service	9 705	0	4 852	0	4 852	3
Commerce	81 300	64 380	10 000	10 000	0	6
Tourism	40 800	39 777	20 400	19 889	511	1
Tourism	58 173	0	29 086	0	29 086	9
Tourism	27 659	0	13 829	0	13 829	25
Service	22 936	26 103	11 468	11 468	0	1
Agriculture	16 121	0	8 060	0	8 060	1
Commerce	250 000	0	25 000	0	25 000	2
Forestry	65 000	0	25 000	0	25 000	1
Service	49 781	0	10 000	0	10 000	1
Commerce	61 400	0	5 000	0	5 000	1
Commerce	10 000	0	5 000	2 500	2 500	4
Commerce	9 490	0	4 490	0	4 490	4
Service	10 000	0	5 000	2 500	2 500	4
Commerce	7 584	7 584	2 528	2 528	0	0
Tourism	10 000	0	5 000	0	5 000	2
Tourism	16 650	0	5 000	0	5 000	8
Agriculture	10 000	0	5 000	0	5 000	1
Tourism	10 000	0	5 000	0	5 000	5
Commerce	10 000	0	5 000	0	5 000	4
Agriculture	9 584	0	4 750	2 375	324	3
Commerce	20 000	0	5 000	0	5 000	6
Tourism	20 000	0	5 000	2 500	2 500	3
Agriculture	13 600	0	5 000	2 500	2 500	4
Total	1 093 632 \$	155 331 \$	284 437 \$	63 947 \$	220 490 \$	117

Support policy for structuring projects – improvement of living environments

During the period of April 1st to December 31st, 2020, **13** projects have been financed. The MRC has invested a total of **\$ 41,355** from the FRR. This amount leveraged investments totalling **\$92,904** and created or supported **49,5** direct jobs.

Beneficiaries	Estimated cost of the project \$	Actual cost of the project \$	FDT Granted \$	FDT actual paid \$	Balance to be paid \$	Jobs
Recreation association of Bryson	27 278	0	21 450	0	21 450	1
Les Maisons des jeunes du Pontiac	67 400	0	15 000	0	15 000	4
Municipality of Alayn-et-Cawood	152 439	0	40 000	0	40 000	5
Municipality of Campbell's Bay	194 270	0	52 432	0	52 432	5
Municipality pf Chichester	84 516	0	41 500	0	41 500	2
Municipality of Shawville	14 385	0	8 759	0	8 759	3
The Patro of Fort-Coulonge	36 044	0	8 723	0	8 723	16
Phare Ouest	210 000	0	35 324	0	35 324	3
Shawville Curling Club	76 796	92 904	51 694	41 355	10 339	2
Shawville and District RA	46 794	0	32 369	0	32 369	5,5
Ski Pontiac	69 928	0	42 899	0	42 899	2
Villa James Shaw	587 495	0	56 789	PROJECT CANCELLED		
Zec St-Patrice	28 799	0	19 288	PROJECT CANCELLED		
Total	\$ 1 355 081	\$ 92 904	\$ 426 726	\$ 41 355	\$ 308 795	49,5