MESSAGE DE LA MAIRESSE

La Municipalité de MansfieldetPontefract réaffirme son engagement envers nos aînés à travers la politique MADA. Notre objectif est de maintenir un milieu de vie où chaque personne âgée se sent respectée, soutenue et pleinement intégrée à la communauté.

La politique MADA guide nos actions pour favoriser :
- **l'inclusion**, en offrant des services et des activités accessibles à tous;
- **la participation**, en valorisant la contribution essentielle de nos aînés à la vie municipale;
- **la sécurité**, en veillant à un environnement accueillant et adapté;
- **le bienêtre**, en encourageant des initiatives qui soutiennent la santé et la qualité de vie.

Ensemble, nous bâtissons une municipalité où il fait bon vivre à tout âge.

Sandra Armstrong
Mairesse de Mansfield-et-Pontefract

MESSAGE FROM THE MAYOR

The Municipality of Mansfield-et-Pontefract reaffirms its commitment to seniors through its MADA Policy. Our goal is to maintain a living environment where every older adult feels respected, supported, and fully included in the community.

The MADA Policy guides our actions to promote:
- **Inclusion**, by offering services and activities that are accessible to all;
- **Participation**, by recognizing and valuing the essential contribution of seniors to municipal life;
- **Safety**, by ensuring a welcoming and age-friendly environment;
- **Well-being**, by encouraging initiatives that support health and quality of life.

Together, we are building a municipality where it is good to live at every age.

Sandra Armstrong
Mayor of Mansfield-et-Pontefract



MADA FIELDS	OBJECTIVES	PRIORITY ACTION	EXPECTED RESULTS	POTENTIAL PARTNERS	TIMELINE
Communication & Information	Bridge the digital divide and centralize information	Implement a multichannel communication strategy (website, social media, local directory, community bulletin boards, and other outreach channels). -Appoint a person responsible for coordinating and disseminating municipal information. -Foster collaboration with local organizations to ensure effective promotion of activities, services, and events. -Install and maintain community bulletin boards in strategic locations. -Promote training programs that build digital literacy (tablets, smartphones, and online tools). -Establish or support an assistance service that enables residents—particularly seniors—to easily access municipal information and services.	Universal access to information, even without the Internet	MRC ; WQLC, Connexions, Bibliothèque ; organismes communautaires Mont d'Or	Year 1
Transport & Mobility	Break geographical isolation	Optimize transportation (buses, day centers); Improve pedestrian safety	Increased outings; Reduced isolation; Greater participation	TransporAction, CISSSO, Connexions ; Transcollines, Taxi Loyal ; CREDO, MOBIO,TDSP / Seniors Committee ; / MRC	Ongoing
Health & Social Services	Simplify access to care	*Develop and promote educational workshops on health, well-being, and prevention. *Establish a support service—provided by volunteers or offered through the municipal office—to assist residents with their administrative tasks (such as reading and understanding documents, making appointments—particularly with Clic Santé—and accessing other services). *Establish a network of volunteers to make courtesy and emergency calls to the most vulnerable residents to promote their safety and combat isolation.	Reducing administrative stress; Prevention; Support for family caregivers	Connexions, CISSSO	Ongoing
Social Participation	Strengthening Mutual Support	*Raise awareness and support organizations so they can offer a wider variety of activities that meet the needs of residents, particularly seniors. *Promote and value volunteerism, particularly by continuing initiatives to recognize volunteers. *Encourage the sharing of resources and facilities with neighboring municipalities to enable nonprofit organizations (NPOs) to offer more activities in Mansfield-et-Pontefract. *Make municipal facilities available free of charge to NPOs to support the development and diversification of activities offered to the public. *Develop intermunicipal partnerships with NPOs to enhance the range of activities, recreational opportunities, and services available to residents. *Collaborate with local organizations, the Housing Authority, and the Golden Age Club to identify partnership opportunities and develop a tailored range of activities. *Promote the creation and development of community gardens as places for people to meet, interact, and engage in civic participation.	Reduced feelings of loneliness	Non-Profit organizations, Connexions, Autonhomme, Jardin éducatif	Year 1-2; Ongoing
Recreation	Make activities accessible and inclusive	*Promote collaboration among local organizations to develop a diverse and complementary range of activities. *Adjust the schedules of activities and gatherings to make them more inclusive, particularly for younger seniors. *Expand partnerships to enrich the range of recreational, cultural, and service offerings. *Promote libraries and encourage their use by seniors. *Organize cultural outings with transportation to facilitate participation and reduce barriers related to travel.	Increased participation in local activities	MRC ; MCC, TransporAction, Seniors Clubs	Year 3-5

MADA FIELDS	OBJECTIVES	PRIORITY ACTION	EXPECTED RESULTS	POTENTIAL PARTNERS	TIMELINE
Respect & Social Inclusion	Honoring Seniors and Promoting Inclusion	*Identify key contacts and create a welcome kit to better welcome and inform new residents. *Promote intergenerational activities to strengthen bonds between generations and facilitate the transfer of knowledge. *Raise awareness among younger seniors about available activities and adjust meeting schedules to encourage their participation. *Organize open houses or public consultations to raise awareness of services and activities, while gathering feedback on the community's ideas and needs.	Improved social image of seniors and knowledge transfer	Seniors Clubs, Non-Profit organizations ; CISSSO ;	Year 2 ; Ongoing
Outdoor Spaces & Buildings	Ensuring a safe and barrier-free environment	*Improve mobility safety by enhancing lighting, ensuring thorough snow removal, and working with the MTQ to install crosswalks and reduce speed limits. *Implement traffic-calming measures, including the installation of posts or other safety-enhancing features. *Improve the accessibility and comfort of public spaces by adding benches in strategic locations, installing an outdoor water fountain, and identifying air-conditioned spaces accessible to the public. *Support businesses in improving the accessibility of their facilities.	Reduced risk of falls, increased physical activity	MRC ; CREDDO, MOBIO, LSO	Year 3 ; Ongoing
Security	Ensuring Resilience in Emergencies	*Strengthen safety and mutual aid, particularly through an emergency call chain, the recruitment of volunteers, and an evaluation of the PAIR program. *Improve sidewalks to promote safe travel. *Call for citizens to volunteer for emergency calls	Secure emergency calls at all times	CISSSO, Connexions, Mont d'Or ; Warden & elected ; SQ, Fire Department; Schools	Year 3, Ongoing
Housing & Living Environment	Diversify the housing supply	*Promote the development of accessible housing and the ability to remain in one's home, particularly through residential development, the use of vacant land, the promotion of home-modification programs, and measures to support home maintenance. *Develop infrastructure that promotes comfort and accessibility, such as sun shelters in strategic locations.	Keeping the elders in their home villages	OH ; CISSSO ; Maison des jeunes, Mont d'Or	Ongoing