MESSAGE DU MAIRE

Au nom du conseil municipal, il me fait plaisir de vous présenter le Plan d'action Municipalité amie des aînés de la Municipalité de Campbell's Bay.

Nos aînés sont des piliers de notre communauté. Par leur expérience, leur engagement et leur contribution, ils ont participé à bâtir Campbell's Bay et continuent aujourd'hui de contribuer à la vitalité et à la richesse de notre milieu.

Alors que notre population évolue, il est important de continuer à créer un environnement où les aînés peuvent demeurer actifs, engagés, en sécurité et pleinement intégrés à la vie communautaire.

Ce plan d'action reflète les besoins, les priorités et les idées exprimés par les membres de notre communauté. Il guidera la Municipalité dans la mise en œuvre d'actions concrètes visant à améliorer l'accessibilité, la participation, les communications, les services et, plus largement, la qualité de vie de nos aînés.

Je tiens à remercier sincèrement toutes les personnes qui ont contribué à l'élaboration de ce plan, notamment nos citoyens, les organismes communautaires, les membres du comité et le personnel municipal.

Le conseil municipal est fier de soutenir cette démarche et souhaite poursuivre sa collaboration avec l'ensemble de la communauté afin que Campbell's Bay demeure un milieu accueillant, inclusif et adapté aux besoins de nos aînés, aujourd'hui comme pour les années à venir.

Raymond Pilon
Maire de Campbell's Bay



MESSAGE FROM THE MAYOR

On behalf of the Municipal Council, it is my pleasure to present the Age-Friendly Municipality (MADA) Action Plan for the Municipality of Campbell's Bay.

Our seniors are pillars of our community. Through their experience, commitment, and contributions, they have helped build Campbell's Bay and continue to enrich and strengthen our community today.

As our population evolves, it is important that we continue to create an environment where seniors can remain active, engaged, safe, and fully included in community life.

This action plan reflects the needs, priorities, and ideas expressed by members of our community. It will guide the Municipality in implementing concrete actions aimed at improving accessibility, participation, communications, services, and, more broadly, the quality of life of our seniors.

I would like to sincerely thank everyone who contributed to the development of this plan, including our residents, community organizations, committee members, and municipal staff.

The Municipal Council is proud to support this initiative and looks forward to continuing its collaboration with the entire community to ensure that Campbell's Bay remains a welcoming, inclusive community that is responsive to the needs of our seniors, both today and in the years to come.

Raymond Pilon
Mayor of Campbell's Bay



MADA FIELDS	OBJECTIVES	PRIORITY ACTION	EXPECTED RESULTS	POTENTIAL PARTNERS	TIMELINE
Communication & Information	Bridge the digital divide and centralize information;	Implement a multichannel information strategy (creation of a local directory, website, bulletin boards, call center); Encourage organizations to share their information and to use public bulletin boards located in strategic areas; Promote training sessions on tablets and smartphones (e.g., fraud prevention, etc.); Establish a support resource (a designated advisor for information dissemination or a specific time each week to provide assistance to seniors); Create intermunicipal partnerships.	Universal access to information, even without the Internet	Connexions, community organizations Mont d'Or, Non-Profit Organizations	Year 1
Transport & Mobility	Breaking Down Geographic Isolation	Optimize transportation (Further promote the shuttle service to events to ensure it is used to its full potential) Create a volunteer carpool network / use and promote the CJEP's future carpooling platform;	Increased outings; Reduced isolation; Greater participation	TransporAction, CISSSO, Connexions ; Transcollines, Non-Profit Organizations, CJEP	Ongoing
Health & Social Services	Simplify access to care;	Provide support/volunteer (at the municipal office or at a specific organization) to assist people with reading documents or making appointments (CLIC Santé); Develop educational health workshops; Promote the respite care service at Manoir St. Joseph;	Reducing administrative stress; Prevention	Connexions, CISSSO, bouffe pontiac, WQLC, club de l'age d'or	Ongoing
Social Participation	Strengthening Mutual Support	Promote volunteerism; (continue recognition programs); Develop an approach "by and for seniors"; Encourage organizations to organize more activities; Recruit spokespersons for rural recreation; Create a sensory therapeutic garden.	Reduced feelings of loneliness	Non-Profit Organizations, Connexions, Seniors Committee; Seniors ; Autonhomme,	Year 1-2 ; Ongoing
Recreation	Make activities accessible and inclusive	Expand partnerships; Promote the library; Organize cultural outings with transportation provided; Foster collaboration among local organizations; Work toward intermunicipal collaboration regarding library use; Set up a pop-up library; Offer recreational and cultural programs specifically for seniors and make them more accessible.	Increased Participation	TransporAction, Seniors clubs	Year 3-5

MADA FIELDS	OBJECTIVES	PRIORITY ACTION	EXPECTED RESULTS	POTENTIAL PARTNERS	TIMELINE
Respect & Social Inclusion	Honoring Seniors and Promoting Inclusion	Identify key contacts; Promote intergenerational activities: Raise awareness among younger seniors about the activities; Review the meeting times for activities to make them more inclusive for younger seniors; Organize open houses or consultations to share information and gather ideas from the community.	Improved public image; Knowledge transfer	Seniors clubs, Non-Profit Organizations, CISSSO ;	Year 2 ; Ongoing
Outdoor Spaces & Buildings	Ensuring a safe and barrier-free environment	Modify the bidding process to ensure continuous active transportation even in winter, as well as thorough snow removal; Improve lighting at strategic locations; Explore the possibility of reducing speed limits (in coordination with the MTQ) (continue using safety posts along roads; install posts to slow traffic); Support businesses to promote accessibility; Install more benches at various strategic locations; Provide an air-conditioned space and notify the public of its availability during heat waves; Install *traffic gardens* (planted curb extensions); Publicize accessible locations in case of an emergency; Install cooling areas in the park. Improve pedestrian safety: Install speed bumps, crosswalks, and markings or signage on sidewalks (visual cues/guide strips) designed to help seniors and people with visual impairments navigate, follow a safe route, or identify hazardous areas;	Fewer falls; Increased physical activity;	MRC ; MTQ	Year 3 ; Ongoing
Security	Ensure resilience in the face of outages and emergencies	Safety programs (PAIR, calls, visits); Signage; Connectivity; Distribution of emergency numbers Create a system of calls and visits by and for seniors, with volunteers, in case of an emergency; Continue the home visit service provided by volunteer firefighters; Work to be done on sidewalk repairs; Establish a program of volunteer senior crossing guards for the streets surrounding schools; Organize emergency evacuation drills for the senior living facility; Promote the Neighbourhood watch program.	Securing emergency calls	CISSSO, Connexions, Mont d'Or ; Warden, elected, SQ, Fire Department, Schools	Year 3 ; Ongoing
Housing & Living Environment	Diversify the housing supply	Establish assistance with household maintenance (for example, by promoting the network of young entrepreneurs); Implement a more accommodating accessibility policy for new construction; Raise awareness among developers about more inclusive construction; Promote home adaptation programs and facilitate access to them; Facilitate, with the help of municipal staff, assistance with the pickup of large bulky items for people with limited mobility or older adults; Add activity stations in the park.	Home Care for Seniors	OH ; CISSSO ; Maison des jeunes, Mont d'Or Non-Profit Organizations	Ongoing