MESSAGE DE LA MAIRESSE

Chères résidentes et chers résidents de Bryson, chers partenaires communautaires,

Au nom de la Municipalité de Bryson, j'ai le plaisir de vous présenter notre plan d'action Municipalité amie des aînés (MADA). Ce plan réaffirme notre engagement à favoriser une municipalité sécuritaire, accueillante et inclusive, attentive aux besoins des résidentes et des résidents de tous les âges.

Par ce plan d'action, la municipalité cherche à améliorer le bien-être, la participation et la qualité de vie des personnes aînées, tout en renforçant l'accessibilité et le soutien offerts à l'ensemble de la communauté. L'atteinte de ces objectifs repose sur la précieuse contribution des bénévoles ainsi que sur les partenariats avec les organismes communautaires, les entreprises locales et les services publics.

Nous invitons l'ensemble des résidentes, des résidents et des partenaires à prendre connaissance de notre plan d'action MADA et à soutenir les efforts collectifs nécessaires à la concrétisation de sa vision.

Je tiens à exprimer ma sincère reconnaissance à toutes les personnes qui ont contribué à l'élaboration de cette importante démarche.

Joanne Ralston
Mairesse de Bryson

MESSAGE FROM THE MAYOR

Dear Residents of Bryson and Community Partners,

On behalf of the Municipality of Bryson, I am pleased to present our MADA (Age- Friendly Municipality) Action Plan. This plan reaffirms our commitment to fostering a safe, welcoming, and inclusive municipality that remains attentive to the needs of residents of all ages.

Through this action plan, the Municipality seeks to enhance the well-being, participation, and quality of life of older adults while strengthening accessibility and support for the community as a whole. Achieving these objectives relies on the valued contributions of volunteers and the continued development of strong partnerships with community organizations, local businesses, and public services.

We encourage all residents and partners to become familiar with our MADA Action Plan and to support the collective efforts required to bring its vision to life.

I wish to extend my sincere appreciation to all those who contributed to the development of this important initiative.



Sincerely,

Joanne Ralston
Mayor of Bryson

MADA FIELDS	OBJECTIVES	PRIORITY ACTION	EXPECTED RESULTS	POTENTIAL PARTNERS	TIMELINE
Communication & Information	Bridge the digital divide and centralize information; Raise awareness among organizations about the importance of disseminating information; Establish intermunicipal connections;	Implement a multi-channel information strategy (directory, website, bulletin boards, call center); Promote training sessions on tablets and smartphones; Establish a support resource (team/concierge service); Appoint a designated advisor for disseminating information; Create a local directory: Install accessible public bulletin boards in strategic locations; Organize open houses or information sessions (fairs) to promote the initiative and gather ideas from the public.	Universal access to information, even without the Internet	Centre Connexions, community organizations	Year 1
Transport & Mobility	Break geographical isolation	Expand the existing carpool network	Increased outings; Reduced isolation; Greater participation	TransporAction, Transporcollines, Taxi Loyal	Ongoing
Health & Social Services	Simplify access to care; Expand and support prevention efforts	Provide assistance (through volunteers or at the municipal office) to help people read documents or make appointments (Clic Santé); Develop educational health workshops;	Reducing administrative stress; Prevention; Support for family caregivers	Connexions, CISSSO, local organizations	Ongoing
Social Participation	Strengthening Mutual Support	Promote volunteerism; Develop an approach “by and for seniors”; Encourage organizations to organize more activities; Promote volunteerism—(continue recognition programs); *(*Check with the OH or Golden Age Club to see if any organizations would be interested)*	Reduced feelings of loneliness	Community Non-Profit Organizations, local organizations, Connexions	Year 1-2
Recreation	Make activities accessible and inclusive	Expand partnerships; Promote collaboration among local organizations: Review the meeting times for activities to make them more inclusive for younger seniors; Raise awareness among younger seniors about the activities.	Increased Participation	TransporAction, Seniors Clubs	Year 3 to 5

MADA FIELDS	OBJECTIVES	PRIORITY ACTION	EXPECTED RESULTS	POTENTIAL PARTNERS	TIMELINE
Respect & Social Inclusion	Honoring Seniors and Promoting Inclusion	Identify older adults who can serve as resources; Promote intergenerational activities;	Improved public image; Knowledge transfer	Seniors Clubs, OBNL ; CISSSO ;	Ongoing
Outdoor Spaces & Buildings	Ensuring a safe and barrier-free environment	Ensure snow removal; Improve lighting; Repair sidewalks; Install benches and rest areas; Ensure thorough snow removal from sidewalks in winter; Install pedestrian crossings (in coordination with the MTQ); Explore the possibility of reducing the speed limit; Install traffic calming posts; Support businesses in improving accessibility; Install more benches at various strategic locations; Install a water fountain outside the municipal office, and post signs indicating that air conditioning is available and that people are welcome.	Fewer falls; Increased physical activity; Greater safety; Easier mobility.	MOBIO, LSO	Ongoing
Security	Ensure resilience in the face of outages and emergencies	Safety programs (PAIR, calls, visits); Signage; Distribution of emergency numbers; Reestablish an emergency call chain (Call for citizens to volunteer for emergency calls)	Securing emergency calls Increasing the sense of security	CISSSO, Connexions, Mont d'Or ; SQ, Seniors Committee	Ongoing
Housing & Living Environment	Diversify the housing supply	Explore opportunities for residential development and/or the use of vacant land; Promote home accessibility programs and facilitate access to them; Installation of solar shades	Home Care for Seniors	OH ; CISSSO ; MRC	Ongoing