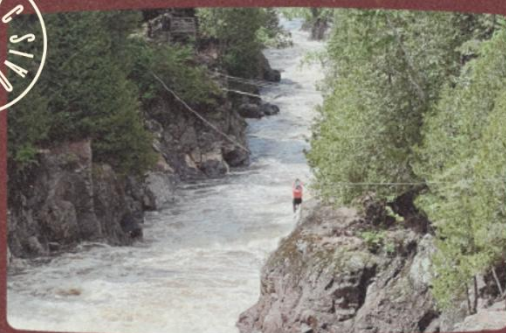




FONDS RÉGIONS ET RURALITÉ (FRR)

Priorités d'intervention 2025-2026

MRC PONTIAC
OUTAOUAIS

STRENGTHEN LOCAL GOVERNANCE, PARTNERSHIPS AND CULTURAL IDENTITY

- Encourage inter-municipal projects
- Encourage partnerships between local not for profit organisations
- Strengthen the sense of belonging to the Pontiac regions
- Raising awareness, educating and mobilizing citizens
- Provide technical support to local municipalities by MRC Pontiac staff

ENHANCE AND DEVELOPING THE REGION'S ECOSYSTEM POTENTIAL

- Facilitate coordination between local organizations
- Connecting the business communities within as well as those outside of the Pontiac's territory
- Develop entrepreneurial skills and mindsets
- Strengthen local potential (agricultural, cultural, tourism, entrepreneurial, social and environmental sectors)

STRENGTHEN THE REGION'S ATTRACTIVENESS BY PROMOTING TOURISM, SUPPORTING SUSTAINABLE AGRICULTURE, BOOSTING BUSINESS OPPORTUNITIES AND PROMOTING VITALITY

- Supporting and strengthen the tourist attractiveness of the Pontiac
- Stimulate the economic attractiveness of investments and partners with projects adapted to the realities of the region.
- Support attracting and retaining skilled labour
- Corroborate territorial attractiveness for agricultural entrepreneurship and access to land
- Enhance and highlight our culture and heritage
- Improve the community's quality of life (housing, infrastructure, public facilities, urban development and green spaces).
- Enriching material facets (i.e. available services, quality of public services, community living spaces)

CULTIVATING AND GIVING CONCRETE EXPRESSION TO THE MRC'S COMMITMENT TO SUSTAINABLE DEVELOPMENT

- Promote energy efficiency, reduce GHG emissions and optimize waste management
- Developing active & passive sustainable mobility projects
- Supporting the development of the circular economy
- Pursue renewable energy projects
- Promoting sustainable residential, commercial and industrial development

STRENGTHENING THE REGION'S STRATEGIC ASSETS

- Implement the Agricultural Development Plan
- Implementing the cultural policy
- Create and implement a tourism action plan
- Implement the actions of the land use and development plan
- Actively co-construct projects and initiatives that mutually reinforce and strengthen local development.