

# **Cultural Initiatives Support Program**

## **1. Program Objectives**

The Cultural Initiatives Support Program is part of the cultural agreement between the Pontiac MRC, the Ministry of Culture, Communications and the Status of Women and the Pontiac Artists Association. With an annual budget of \$ 5 000, its objective is to support community projects in the following categories:

- Creating awareness raising, educational and promotional tools, such historical pamphlets and signs;
- Community Events (aimed at promoting local history, culture and heritage)
- Performing Arts (theater, storytelling, music, song, dance, mime, magic)

## **2. Organizations admissible to this program**

### **2.1 Admissible organizations**

- Only non-profit organizations and municipalities may apply ;
- Organizations and municipalities located in the Pontiac MRC will be considered as a priority;
- An organization outside of the Pontiac MRC may be admissible if the submitted project will take place on the Pontiac MRC territory and meets the Pontiac MRC objectives.

## **3. Admissible criteria**

### **3.1 General criteria**

- 1) A contribution of the promoter, equivalent to 50% of eligible costs, is required. The contribution may take different forms: capital, equipment, contribution of the community such rental of facilities, loan of human resources, volunteer work, etc..;
- 2) The promoter must be experienced or have the pertinent qualifications for the project;
- 3) Unless otherwise specified, the admissible criteria that applies to all the financial aid programs of the Pontiac CLD, also apply to these funds.

### **3.2 Specific criteria:**

- For projects involving the production of interpretative content, content must be published in both official languages;

### **3.3 Admissibles expenses :**

- Cost of writing (editing) (hiring a historian, an editor...), translation in English or French, printing and distribution ;
- Cost of production/impression of signs;
- Artists' fees or rental of technical material on condition that the organization can prove they repay the artist(s) themselves ;
- The performances must fall under the following categories: theater, storytelling, music, song, dance, mime, magic).

## **4. Terms**

### **4.1 Nature of approved financial assistance**

The financial assistance will be in the form of a non-refundable grant, provided that the conditions of the contract are met.

The total financial assistance to an organization may cover up to 50% of eligible costs.

The total amount of financial assistance granted will also depend on the evaluation of the project and available budgets.

### **4.2 Method of Payment**

All approved projects will be bound by a contract between the CLD and the beneficiary.

This contract will define the conditions of payment of the financial assistance and the obligations of the parties as specified by the CLD.

An amount equivalent to 75% of the total amount of financial assistance will be awarded at signing of the contract. The balance, 25% of the total amount of financial assistance will be provided following receipt of the final report, including a financial report on money given to the implementation of planned activities in the application. The financial report must be supported by relevant documentation.

### **4.3 Evaluation standard**

Decisions regarding the granting of financial assistance will be governed by the principles and objectives of the Cultural Policy of the Pontiac MRC.

The Cultural Policy of the Pontiac MRC aims to:

- Reinforce the identity, sense of belonging and local and regional pride by increasing understanding, respect and sharing between communities;
- Integrate our strategies for cultural development within an overall development approach including social, economic and human development;
- Recognize and support the members of Pontiac's cultural sector in their efforts to promote culture within and outside the Pontiac MRC;
- Ensure that the activities and cultural experiences are equally accessible for all Pontiac residents;
- Continue our involvement in the cultural development by encouraging partnership and cooperation between public, private and community organizations.

The guidelines and objectives of the Cultural Policy of the Pontiac MRC are grouped into five major strategies of intervention which are:

- Promote access and participation in cultural activities and experiences to the citizens of Pontiac;
- Promote the identity, sense of belonging and pride in the Pontiac MRC;
- Support the cultural sector of the Pontiac MRC in its development;
- Support the development of cultural tourism in the MRC of Pontiac;
- Ensure effective implementation of the Cultural Policy of the Pontiac MRC.

For further information regarding the Pontiac MRC cultural policy, the applicants for financial aid in this program are invited to obtain a copy of the Pontiac MRC cultural policy by contacting a cultural development agent or visit our website at : [www.mrcpontiac.qc.ca](http://www.mrcpontiac.qc.ca)

In order to establish priorities in this program, the Pontiac CLD will be base their assessment of the applications by using the evaluation grid included in Section 5.

## 5. Grille d'évaluation

Project title :		
<b>1 – Correspondence with the Pontiac MRC cultural policy</b>		
a)	Compliance guidelines	/10
b)	Pursuit of common objectives (depending on the intervention strategies)	/10
c)	Relevance in connection with the vision and the portrait of middle	/10
<b>2 – Realistic work plan</b>		
a)	Previsous budgets	/10
b)	Deadline	/10
<b>3 – Impact : importance of potential returns</b>		
a)	Political objectives	/10
b)	Population involvement	/10
<b>4 – Capacity for implementation of the promoter</b>		
a)	Measures of management and follow-up	/10
b)	Previous realizations	/5
<b>5 – Participation support of the community</b>		
a)	Municipal	/5
b)	Population	/5
c)	Cultural sector	/5
<b>Total</b>		/100