



MRC Pontiac

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PRESS RELEASE

It's Official: The PPJ Cyclopark now part of La Route Verte

CAMPBELL'S BAY, September 23, 2008—The Québec Transport Minister, Mrs. Julie Boulet, announced on Monday an investment of \$ 13.4 M, of which \$2 M is available this year, to complete La Route Verte.

The PPJ Cyclopark is one of the beneficiaries of this fund that the Department of Transport has allocated until March 2013 to help municipalities build the provincial cycling path.

“...This investment will ensure the development of La Route Verte and allow it to maintain a level of quality that has earned it the reputation of ‘best cyclotourist destination in the world’ from the National Geographic Society,” said Mrs. Boulet in a press release published on Monday.

The MRC Pontiac’s Economic Development Corporation (CDE) has been waiting for this designation for a long time. “Extending La Route Verte to include the PPJ will greatly contribute to our region’s tourism industry,” said CDE Director, Dean Pantalone. “It will also give us access to improvement and repair funds.”

Inaugurated in 2007, La Route Verte is the longest cycling network in North America. When completed, it will reach 4,300 km.

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SOURCE :

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